

Shell Foundation |

**A FIVE-YEAR STRATEGY TO UNLOCK
THE POTENTIAL OF SCALED ENERGY ACCESS**

AN AMBITIOUS JOURNEY AHEAD

Since its formation Shell Foundation has played a central role in creating an energy access sector; in the next ten years, we will be at the heart of scaling it.

FIVE-YEAR STRATEGY OVERVIEW

SF 10-year mission

Enable 60 million people to earn a living income with clean energy access by 2032

SF 5-year impact objectives

14 million people achieve a living income with clean energy

\$3 billion in new capital is catalysed

7 million metric tons of GHG emissions are reduced or avoided

As many women as men are empowered by our work

The customers we enable

1

SMALLHOLDER FARMERS



2

MICRO-ENTREPRENEURS



3

URBAN TRANSPORTERS



The 4 outcomes we deliver

Increased **availability, reliability, affordability and utilisation** of assets that enable our customers to make productive use of energy

What we do

Promote innovation via **early-stage enterprise development**

Scale solutions through partnering with **organisations that reach** millions of our customers

Mobilise finance for innovation and scale

WHAT IS A LIVING INCOME?



Living income is the net annual income required for a household in a particular place to afford a decent standard of living for all members of that household.



LIVING INCOME AS DEFINED BY THE GLOBAL LIVING WAGE COALITION

GROUNDING OUR WORK IN REAL PEOPLE AND PLACES



SMALLHOLDER FARMERS



- Earn <US\$5/day
- Subsistence farming on <5 acres
- Often members of farmer groups and cooperatives
- 48% female

470M IN OUR REGIONS

Income uplift potential
(50-100% on average)



MICRO-ENTREPRENEURS



- Urban, peri-urban and rural micro-enterprise owners engaged in the small-scale provision of goods and services
- 48% women in Kenya; 41% women in Nigeria; <13% women in India

60M IN OUR REGIONS

Income uplift potential
(50-100% on average)



URBAN TRANSPORTERS



- Typically 18-38 year-old, 98% male
- Daily net earnings vary from \$1-9/day for 2- and 3-wheeler drivers
- Movers of people and goods who aspire to transition from diesel or petrol to electric vehicles

60M IN OUR REGIONS

Income uplift potential
(40% and increasing)



DIVERSITY, EQUITY AND INCLUSION



DIVERSITY, EQUITY & INCLUSION INFORM HOW WE WILL WORK

We will deliver our strategy with a DE&I commitment to:

1. Enable an equal share (50:50) of men and women to achieve a living income over the five-year strategy period
 2. Ensure 20% of our resources are ringfenced to support the most marginalised living below 60% of living income.
 3. For the capital we seek to catalyse, we will:
 - i. Require minimum 50% to gender-balanced firms, including a minimum of 25% to women-led organisations
 - ii. Set % targets for local ownership based on stage of capital (to be defined in year one)
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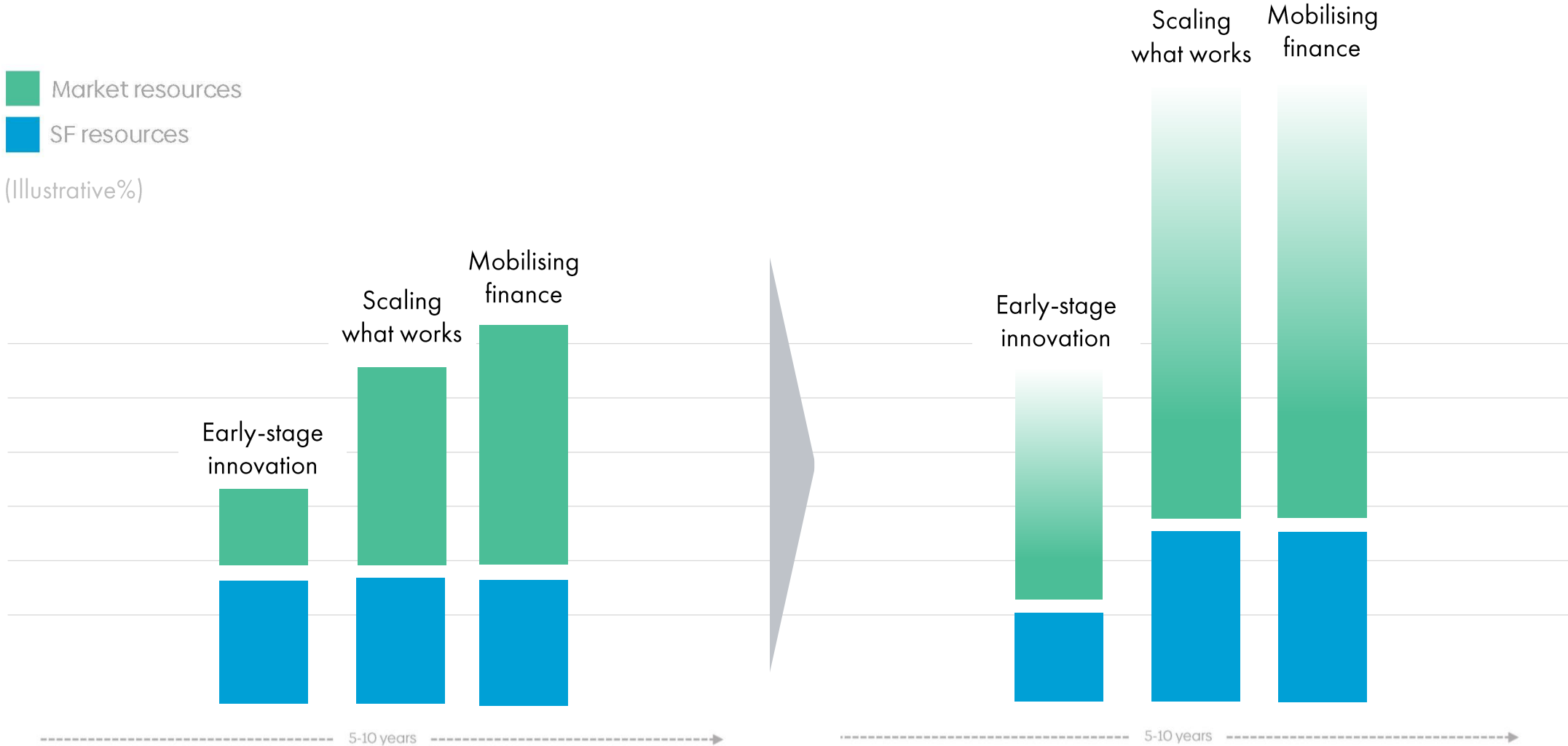
GEOGRAPHIC FOCUS



HOW WILL WE DEPLOY OUR RESOURCES?

Market resources
SF resources

(Illustrative%)



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QUESTIONS?
